



MEDIA PACK

- Printed and digital magazine
- Website
- Supplier directory
- Social media platforms

EDITORIAL SCHEDULE

Winter (November/December)

- Hazardous Area
- Workplace Safety
- Lighting
- Gas Detection
- PPE
- ATEX Equipment
- Training

Summer (May/June)

- Fire Safety
- Lighting
- Explosion Safety
- Power & Generators
- Gas Detection
- Workplace Safety
- PPE

Spring (February/March)

- Dust & Fume Extraction
- Health & Safety
- Electrical Safety
- Condition Monitoring
- Buildings & Facilities Management
- ATEX Equipment

Autumn (August/September)

- Hearing Protection
- Condition Monitoring
- Test & Certificate
- Machine Safety
- Training
- Building & Facilities Management
- Safety & Compliance Software

READERSHIP PROFILE

The **Industrial Compliance** circulation has been carefully sourced from the database that drives *Datateam's* industrial portfolio of publications, including *Automation, Building Services & Environmental Engineer (BSEE), Design Solutions, Electrical Engineering, Electrical Wholesaler, Electronics, Factory & Handling Solutions, Instrumentation, Irish Manufacturing* and *Process & Control*, along with a wealth of new data gathered at recent exhibitions and events.

It incorporates professionals directly or indirectly involved in the specification, installation, maintenance and safe efficient operation of electrical or mechanical plant, equipment and machinery within hazardous areas, together with all those tasked with maintaining environmental balance and the implementation of good health and safety practices. This includes:

- Hazardous Area Specialists/Consultants
- Environmental Engineers/Managers/Directors
- Health & Safety Officers/Managers/Directors
- Engineering Managers/Directors
- Technical Engineers/Managers/Directors
- Operations Managers/Directors
- Electrical Engineers
- Electronics Engineers
- Mechanical Engineers
- Control & Instrumentation Engineers
- Project Engineers/Managers/Directors
- R&D Engineers/Managers/Directors
- Production Engineers/Managers/Directors
- Maintenance Engineers/Managers/Directors
- Plant Engineers/Managers/Directors
- Works Engineers/Managers/Directors
- Water & Waste Managers/Consultants
- Consultants

STAY IN TOUCH WITH THE INDUSTRY

Industrial Compliance addresses the impact and effect of standards, directives and legislation that affect the industrial environment.

For 15 years the publication and its associated website and regular newsletter, has provided useful product and feature-based information and comment from industry specialists, relating to compliance issues. The title is aimed at engineers, managers, officers and directors involved in the specification, installation, maintenance and safe operation of both electrical and mechanical plant equipment and machinery within hazardous areas, along with those with a responsibility for the implementation of good health & safety and environmental practices.

CIRCULATION PROFILE

Total Average Net Monthly Circulation: 5,825

Companies Primary Activity	
Manufacturer	52.89%
Distribution	12.47%
Consulting	6.60%
Press/Media/PR	0.69%
Education Establishment	0.67%
Government	0.64%
Other	26.04%

Primary Job Function	
Production Management	61.04%
Works/Facilities Management	13.91%
Process Engineering/Environmental Engineer/Engineer	11.71%
Consultancy	5.20%
Training & Education/Legal	2.13%
Technical Management/Compliance Management	1.22%
Health & Safety/Hazardous Area Specialist	0.80%
Building Services	0.04%
Other	3.93%

Industry Sectors	
Chemicals & Pharmaceuticals	Mining & Quarrying
Electricity, Gas & Water	Wood & Wood Products
Fuel Manufacture - Coke, Petroleum & Nuclear	Transport & Equipment Manufacture
Mineral Products Manufacture	Construction Industry
Metals & Metal Product Manufacture	Transport & Communications
Machinery & Equipment Manufacture	Plant Maintenance
Business Services & Machine Rental	Food, Drink & Tobacco
Electrical/Electronics & Optical Equipment Manufacture	Rubber & Plastics
Paper & Printing	

MECHANICAL DATA

- File format: PDF / TIFF / JPEG / Illustrator / Quark
- Print quality: Minimum 300 dpi (or pixels per inch)

PAGE SIZE (WxH in mm)	TYPE AREA	BLEED SIZE	TRIM SIZE
DPS	420 x 265	426 x 312	458 x 306
Full-page	195 x 265	235 x 312	229 x 306
1/2-page [H]	195 x 135	-	-
1/2-page [V]	94 x 265	-	-
1/4-page [H]	94 x 135	-	-
1/4-page [V]	195 x 66	-	-

DISPLAY ADVERTISING

INSERTIONS	1	4
DPS	£2,400	£1,920
Full-page	£1,700	£1,360
Junior-page	£1,300	£1,040
Half-page	£950	£760
Quarter-page	£575	£460
Front cover package*	£2,500*	-

*Package comprising editorial style front cover, contents page repeater + full page advertorial/ advertising mix

CLASSIFIED ADVERTISING

Contact Directory - standard	£320	Rate per heading, per annum - name, address, tel/fax/e-mail + logo
Contact Directory - enhanced	£400	As above with up to 50 words of text
Classified Buyers Guide POA	£200	Rate per heading, per annum
Advertorials	£200	Colour picture + up to 150 words of text
Monthly E-Newsletter Entry	£150	800 words, up to 4 images + contact details
Specialised E-Newsletter Entry	£250	800 words, up to 4 images + contact details

Total Average E-Newsletter Circulation: 3,821

ONLINE PROMOTIONS

Description	Specs (Width x Height)	Rot x Pos	Price
Banner Top ad	728 x 90 pixels	4 x 1	£700pm
Banner Bottom ad	728 x 90 pixels	4 x 1	£350pm
Button	120 x 90 pixels	4 x 10	£250pm
Skyscraper	160 x 600 pixels	4 x 1	£600pm
Spot	160 x 80 pixels	4 x 9	£350pm
MPU	300 x 250 pixels	4 x 3	£800pm
Background	Width < 958 pixels	1 x 1	£1,500pm
Article Banner	450 x 60 pixels	4 x articles	£400pm (Can be linked to top story)
Featured Event	240 x 125 pixels	10 x 1	£200pm (Includes adding extra content to entry)
Enhanced Entry	N/A	N/A	Four packages available starting from £250

All rates exclusive of VAT

Agency discount : Less 10%
 Cancellation : Any cancellation must be made in writing for the attention of the Advertisement Manager, six weeks prior to the publication date

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